

Daum  
SINCE 1878  
Art is the ultimate luxury

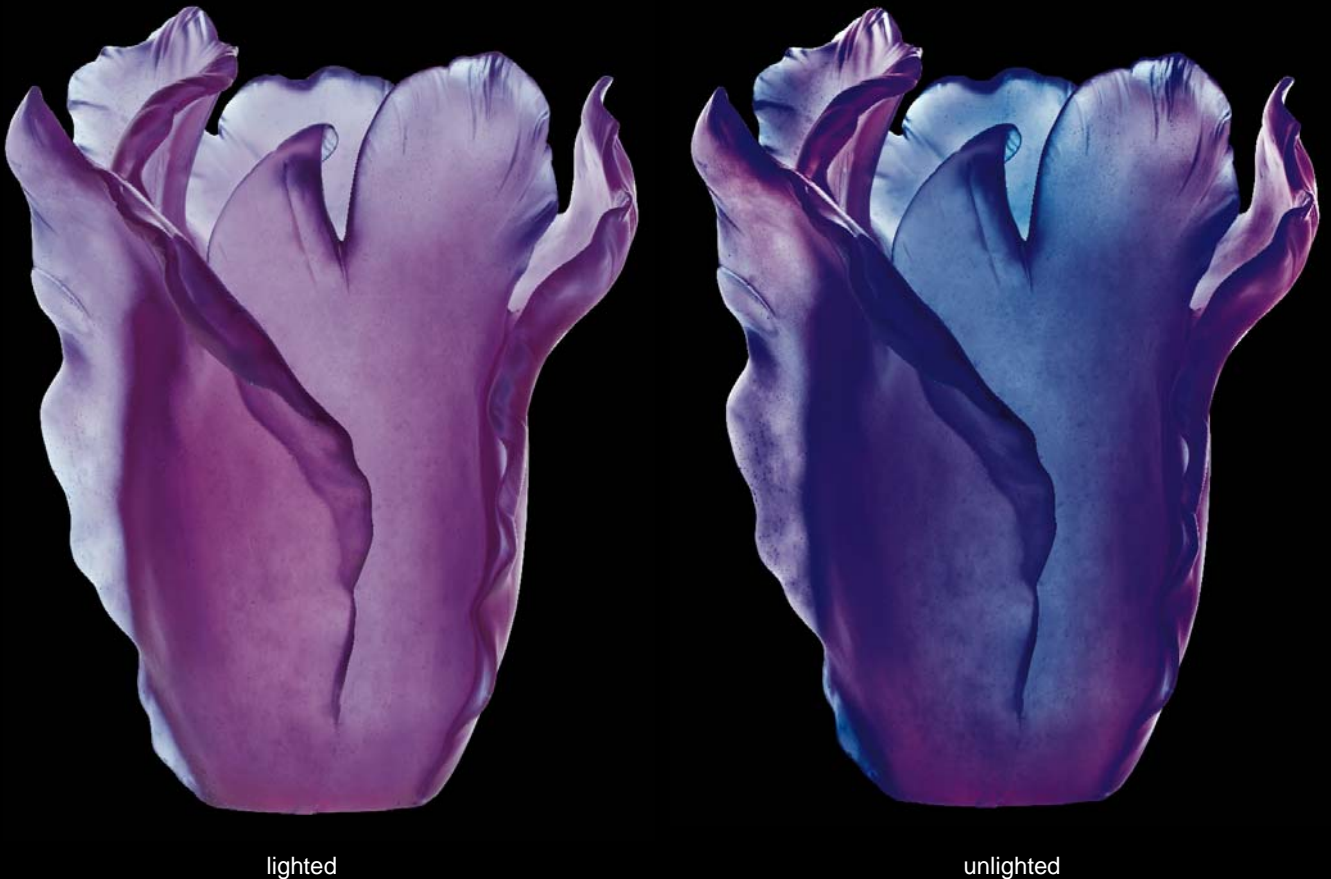
### Daum Ultra Violet: The Art of Innovation and the Art of Colour

Through the magic of a new process, the Tulip vase comes to life and changes colour with the light. The light creates the blend of colours.

Look at it from in front; it's mauve. Seen from the side, it become rose-coloured. And if the sun's rays change direction? It takes on a bluish tint.

In this subtle play of light, the crystal will never be exactly the same colour twice. And each glance at it holds a surprise.

What is the secret of the changeable colour? A new pigment in the *pâte de cristal* used by Daum's workshops to create this unexpected effect, called Ultra Violet.



Tulip vase Ultra Violet,  
pink and violet crystal, height 35 cm – 13 ¾",  
piece numbered and signed by Daum  
No. 03574-6

\* This phenomenon appears due to the use of two mineral colorants, pink and violet, which are found in the composition of the crystal. It is an optical phenomenon (called dichroism) used in polarising filters. These pigments have the property of appearing to be differently coloured depending on the angle of the rays of light.