

ENZO MARI

Profile :

- The sheer talent of the Italian designer Enzo Mari has been recognised internationally since the 1960s.
- His work is always highly symbolic and thought-provoking.
- Mémoire d'une Fleur is a multifaceted collection combining translucence and colour, volume and transparency, satin finishes and sparkling highlights

Biography (1932)



Born in Novara in 1932. Since 1960, he has collaborated with the greatest Italian firms including Alessi, Artemide, Castelli, Danese, Diade, Kartell, Magis, Olivetti, Poltronafrau and Zanotta. He teaches at the Faculty of Architecture in Milan and at the Academy of Fine Arts in Carrara. He exhibits his work and his research in museums around the world including the MOMA in New York. His works have attracted a vast number of awards including the coveted "Compasso d'Oro" on four occasions. Enzo Mari is a mythical figure in Italian design who since the 1960s, has continuously brought the spirit of a young designer to each of the projects entrusted to him by predominantly-Italian prestige design houses. Enzo Mari always combines his experience with a rich reflection on the symbolic, cultural or affective dimension of everyday objects.

Enzo Mari for Daum



During the elaboration of his first collection for Daum, "Memoire d'une fleur", presented in 2003, Enzo Mari noticed, in the workshops, the "slabs" that contain the negative imprints, in the heat-resistant plaster, of the final object. These objects, composed of half-molds screwed together, broadly hint at the forms that they house, without quite revealing their definitive aspect. A guessing game that inspired Enzo Mari. Furthermore, he admitted being inspired by the crystal-making tools and instruments that give life to his creations. It was an unexpected program for

Daum to have to produce a Pâte de Verre "slab", designed to exalt the mysteries of the behind-the-scenes world of crystal-making workshops and molds. The surface had to be both rough and sensuous, the colours deep and dense, with dummy screws, like organ pipes, treated as ornamentation. Porta Stampi Boboli evokes the challenge of Pâte de Verre fabrication, which only seasoned craftsmen can master. One of the last steps before the heat of the kiln, there where no one can act any more. A Graal dedicated to savoir-faire, which raises the question: what became of the real slab for Porta Stampi Boboli itself ?

Porta Stampi Boboli

Edited in 125 copies

Diameter : 38cm

The Mémoire d'une fleur collection by Enzo Mari

Created in 2002

The originality of this collection is the fruit of an encounter between a House, inspired since its origins by the aesthetic variations around nature, and the creative intuition of Enzo Mari, who immediately grasped these dynamic forces, appropriating them to give birth to a very original project. "In this collection, I do not portray a flower or a pinecone; rather I attempt to seize the "flower" or the "pinecone".

Corrola vase

Imprint of a fragile, wind-swept corolla.

Edited in 350 copies

Exists in violet and acid green



Girasole

Flower the sun, tracking the course of the fiery orb.

Edited in 350 copies

Exists in amber and blue

Diameter : 12,6 in



Coupe Pigna

Edited in 350 copies

Exists in white and amethyste

Diameter : 11,6 in



Vase Pigna

Half-petal, half- bark

Edited in 350 copies

Exists in green and amber

Height : 9,45 in

The world of Enzo Mari



Fruit Basket « ADAL »
Mélamine
1965
Re edited by Alessi

16 Animali,
1959
Production: Danese
Re edited by Alessi in 1997

