

# CENT DEGRES

## Profile:

- A French design agency specialising in the creation of perfume bottles for luxury brands.
- With "Vis de Forme", Elie Papiernik has created an interactive and entertaining lamp-sculpture.

## Biography



### **Elie Papiernik:**

1988: David Nitlich, Elie Papiernik and Sandrine Ely founded the creative group Cent Degrés.

1990: First prize in the French Grand Prix for Design and laureate of the Jacques Douce Foundation.

1995: Total makeover of the «Petit Bateau» children's wear brand (visual identity, packaging and architecture of the points-of-purchase.

1998: Creation of the first perfume object «Fragile» by Jean-Paul

Gaultier

1999: Creation of the perfume bottles for « Ultraviolet » by Paco Rabanne

2002: Makeover of the « By Terry » cosmetics stores.

## Cent Degrés for Daum



Elie Papiernik is the Creative Director of the Cent Degrés agency. Her entertaining and interactive lamp perfectly captures the spirit of avant-garde design. Identical slabs in different colours and with inclined faces are stacked one on top of the other, to form an illuminated column. The user of this sculptural lamp can change its form at will, by rotating any of the slabs on its axis. The inclination of the slabs enables multiple combinations ranging from complete disorder to geometric alignment. The complexity of this project was the careful study of the design, to ensure that with every rearrangement the overall object remains harmonious. From the light source to the basic structure, Cent Degrés thought it all out, down to the smallest detail. This rigorousness, allied with imagination, is what makes their success. This partnership with Daum, renowned for

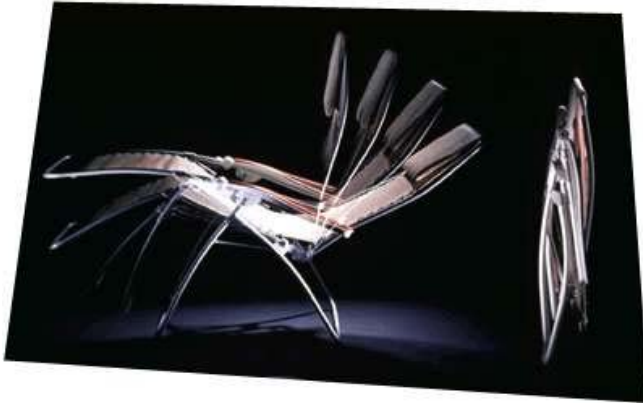
its expert craftsmanship, was a unique opportunity for them to etch their boiling (100°C) creativity into the depths of a prestige material, Pâte de Verre. One of the delicate aspects of the project, which required hundreds of hours of refinement, was the development of a range of colours for the slabs. Daum designed a specific palette of colours to make Vis de Forme a discretely astonishing object that is "continuously reborn", as its designer, Elie Papiernik so aptly puts it

### **Vis de Forme**

Edited in 125 copies

Height : 14 1/2 in

## The world of Cent Degrés



**“Relaxe” Chair**  
for Lafuma  
160€

**Fragile**  
Perfume box for Jean-Paul Gaultier



**Ultraviolet**  
Perfume box for Paco Rabanne

